



ucc
Coláiste na hOllscoile Corcaigh, Éire
University College Cork, Ireland



DIPLOMA IN CORPORATE DIRECTION (FOOD BUSINESS)

OVERVIEW

The Diploma in Corporate Direction (Food Business) is a Management Development Programme for co-operative board members and senior management. This innovative programme has been developed by ICOS and University College Cork and is designed to address the special needs of co-operative board members and senior management in a rapidly changing agri business environment.

AIMS & OBJECTIVES

The key aim of the programme is to improve the capabilities of directors and senior management in positively influencing the strategic direction and corporate governance of food companies in Ireland. Participants will build on existing skills and develop new management capabilities in a highly interactive learning environment stimulated by academics and industry practitioners.

WHO SHOULD ATTEND?

The programme is directed at board members and senior managers, aspiring board members, members of committees, owner managers in the co-operative and agri food sectors. Suitable candidates from other related disciplines who wish to develop their skills in these sectors will also be considered.

LEARNING APPROACH

The programme will run on a (residential) module basis. Modules will consist of lectures and case studies presented by academics and industry practitioners. Assignments and the end-of-year project, completed by each participant, are a compulsory part of the course and facilitate application of theory and practice to organisational issues. These assignments and project are an integral part of the course and have proved to be very useful management tools in the participating companies.

Successful candidates will be awarded a Level 7 'Diploma in Corporate Direction (Food Business)' which is a Level 7 Diploma on the National Framework of Qualifications (NFQ).

DURATION

The programme consists of seven 2-day and one 3-day residential modules.

MODULES

- Corporate Governance
- Communication and Presentation Skills for Food Organisations
- Leadership, Organisation Development and Change in Food Organisations
- Strategic Management in Food Organisations
- New Technologies, Future Food Developments
- Policy and Regulatory Environment for the Food Sector
- Financial Appraisal for the Food Industry
- International Marketing for the Food Industry



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